



Advancing Women in Transportation
Northeast Florida

WORKSHOP AND LUNCHEON SEMINAR

Tuesday, November 17, 2015

UNF University Center

12000 Alumni Drive, Jacksonville, FL 32211

Shelley Row, PE, PTOE, MBA

A world-known transportation professional, Shelley is considered a visionary leader with strategic analysis, communication, organizational and problem solving skills. She is one of the most recognizable faces in the ITS industry.



1 INFOTUITION

Morning Workshop

Registration: 8:30 am Program: 9 am to 11 am

Go With Your Gut for Effective Decision-Making in an Over-Thinking World

To be a leader, you must make decisions daily with incomplete information. And, with disruptive change, each decision becomes more complex.

2 THE FUTURE OF TRANSPORTATION IS NOW!

Luncheon Presentation

Registration: 11:15 am Program: Noon to 1:30 pm

Disruptive technology is creating an upheaval in transportation. Self-driving cars, connected vehicles and more are changing the definition of transportation. Some of these disruptions have started; others will arrive within 20 years. Transportation planning and businesses continue as business-as-usual when business is anything but usual.

Combination Event \$70 Walk-Ins Add \$5

All Combination Attendees Receive Complimentary Book: Think Less Live More
Corporate Tables of 8 \$525 (combination event only)

Individual Events

Walk-Ins Add \$5

Part 1 - Morning Workshop Only: \$40

Part 2 - Luncheon Presentation Only: \$35

Full-time Student: \$20 Per Session, \$40 Combined

Individual Book Price \$10

Register at www.wtsevents.org/chapter/NortheastFlorida

Watch a special message from Shelley Row.

<https://youtu.be/QVAAxyAN-Vc>

Event Sponsorships:

Combination Title Sponsorship \$1,000

2 Tickets to Private Reception with Shelley Row: Monday, November 16, 5:30 to 7 p.m.
8 Combination Event Registrations including 8 Complimentary Books
Program 1/2 Page Full Color Advertisement
Podium Recognition at Both Events
Logo Display Recognition



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Northeast Florida

Program Sponsorship \$500

2 Tickets to Private Reception with Shelley Row: Monday November 16, 5:30 to 7 p.m.
2 Combination Event Registrations including 2 Complimentary Books
Program Business Card Full Color Advertisement
Podium Recognition at Both Events
Logo Display Recognition

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Program Sponsors:

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